



MOSAIC MEASURE VS. BOON, TOGAL, STACK, BLUEBEAM, PLANSWIFT, BEAM AI & KREO

One flat \$400 a month. Real people. Built your way.

Everyone else charges by the seat, the trade, or the project, so your bill grows with your team. Mosaic Measure is \$400 a month for unlimited seats and unlimited bid sets, with a live customer service rep, one-click bug reports, a button to request any custom feature you want. Spec reading, checkable takeoffs, pricing, proposals, RFIs and field handoff are all included.

INDUSTRY FIRST

Need a feature? Hit the button. We build it.

Included in your \$400. No enterprise contract. No sales call. No one else offers it.

+ Request a Feature

Capability	Mosaic Measure AI preconstruction platform	Boon AI AI estimator in Slack	Togal AI takeoff tool	STACK Cloud takeoff + estimating	Bluebeam Revu PDF markup + manual takeoff	PlanSwift Desktop takeoff + estimating	Beam AI AI + human-QA takeoff service	Kreo Cloud AI takeoff
Price								
How you pay	✔ \$400/mo flat Unlimited seats and bid sets	✗ Prepaid project packs; Enterprise from \$10K/mo	✗ \$299/user/mo , billed yearly	✗ From \$299/user/mo	✗ \$260-\$590/user/yr	✗ \$3,000/seat/yr for Auto Takeoff tier	✗ From \$8K/yr per trade ; done-for-you from \$25K	✗ \$175/user/mo for AI tier, billed yearly
Pay more as your team grows?	✔ Never. Same price at 1 or 100 seats	✗ Yes, by project volume	✗ Yes, per seat	✗ Yes, per seat	✗ Yes, per seat	✗ Yes, per seat	✗ Yes, per trade and bid volume	✗ Yes, per seat
Yearly cost, 3 estimators	\$4,800	Quote	\$10,764	\$10,764+	\$1,770 Max no AI takeoff	Up to \$9,000	\$8,000+ per trade	\$6,300
Yearly cost, 5 estimators	\$4,800	Quote	\$17,940	\$17,940+	\$2,950 Max no AI takeoff	Up to \$15,000	\$8,000+ per trade	\$10,500
Yearly cost, 10 estimators	\$4,800	Quote	\$35,880	\$35,880+	\$5,900 Max no AI takeoff	Up to \$30,000	\$8,000+ per trade	\$21,000
Yearly cost, 25 estimators	\$4,800	Quote Enterprise from \$10K/mo	\$89,700	\$89,700+	\$14,750 Max no AI takeoff	Up to \$75,000	\$25,000+ per trade, done-for-you	\$52,500
Why Bluebeam costs less		Bluebeam is priced per seat, per year, because your estimators do the measuring. It has no automatic takeoff on any tier, and it does not price the job, level sub bids, write RFIs or build the handoff.						
Service & Customization								
Live customer service rep	✔ Reach a live person, same day, with direct product-team access	⌚ Dedicated CSM on Enterprise only	⌚ Dedicated rep on Business plan only	❓ Not advertised	✔ Phone and email	✔ Phone, chat and email	✔ Dedicated support team	⌚ Premium support on Pro tier
Bug report button in the app	✔ Report a bug in one click	❓ Not advertised	❓ Not advertised	❓ Not advertised	❓ Not advertised	❓ Not advertised	❓ Not advertised	❓ Not advertised
INDUSTRY FIRST Request a Custom Feature button	✔ One click, like a bug report. Request any feature you want, built for your account. Included in your \$400.	❓ Not advertised	❓ Not advertised	✗ Feature-request form for the roadmap only, not custom builds	❓ Not advertised	❓ Not advertised	❓ Not advertised	⌚ Custom features only on Enterprise (20+ users), through sales
Takeoff								
Automatic AI takeoff	✔ Takeoffs in seconds; every room, wall and area outlined	✔ Auto takeoff across trades	✔ Auto-detects areas and counts	⌚ AI auto-count; FloorPlan AI add-on	✗ Manual measure and count	⌚ Auto Takeoff first pass, top tier only	✔ DIY for HVAC, plumbing, steel; other trades done for you	⌚ Auto Measure and Count, Pro tier only
Reads specs, not just drawings	✔ Reads plans, specs and schedules together; Ask Tile answers spec questions	✔ Flags spec vs. drawing mismatches	✗ Drawings only	✗ Drawings only	⌚ Smart Review reads the set (Max tier)	❓ Not advertised	✔ Reads specs, legends and notes	❓ Not advertised
Revision compare	✔ Upload a revised set and see what changed: sheets, schedules, quantities and findings	❓ Not advertised	✔ Drawing set comparison	❓ Not advertised	⌚ AI comparisons (Max tier)	❓ Not advertised	❓ Not advertised	❓ Not advertised
Accuracy you can check	✔ Within 2% of the estimator's final numbers. Every number verifiable on the sheet	✔ Published FI by trade: 0.74-0.90	⌚ Up to 98% (claimed)	❓ Not advertised	⌚ Manual; as accurate as the person measuring	❓ Not advertised	⌚ 99%+ done-for-you, 90% DIY (claimed)	❓ Not advertised
Takeoff turnaround	✔ Seconds	Minutes	Instant analysis (claimed)	❓ Not advertised	✗ Manual	Minutes (first pass)	~10 min DIY; 24-72 hrs done for you	❓ Not advertised
Scale verified before measuring	✔ Scale proven before anything is measured	❓ Not advertised	❓ Not advertised	⌚ Auto scale detection	⌚ You calibrate by hand	⌚ Auto Scale	❓ Not advertised	⌚ AI Scale
Every number traced to its sheet	✔ Each quantity links to its sheet location	✔ Quantities tied to drawings	❓ Not advertised	❓ Not advertised	⌚ Your own markups on the PDF	❓ Not advertised	❓ Not advertised	❓ Not advertised
Flags what it can't read	✔ Uncertain items flagged for review, never guessed	❓ Not advertised	❓ Not advertised	❓ Not advertised	✗ Manual tool	❓ Not advertised	⌚ Human QA checks each takeoff	❓ Not advertised
Trades covered	✔ All major trades, including sitework and civil	⌚ Electrical, mechanical, architectural, steel	✔ Multi-trade	✔ Multi-trade	✔ Multi-trade (manual)	✔ All trades	⌚ DIY: 3 trades; done for you: 16	✔ Multi-trade
Bid & Beyond								
Material and labor pricing built in	✔ Pricing and full estimate in the platform	✔ Bid-ready package	✗ Exports to Excel or other tool	✔ Estimating module	✗ Links totals to Excel	✔ Assemblies price material and labor	✔ Excel estimates	⌚ Assemblies database and reports
Proposal generation	✔ Client-ready proposals	⌚ Bid summary and package	✗ Not included	✔ Proposals in-app	✗ Not included	❓ Not advertised	❓ Not advertised	❓ Not advertised
Auto-generated RFIs	✔ RFIs written for you	❓ Not advertised	❓ Not advertised	❓ Not advertised	⌚ Smart Review flags issues (Max tier)	❓ Not advertised	⌚ Tracks RFIs; doesn't write them	❓ Not advertised
Sub bid leveling	✔ Every sub bid read and leveled by trade against the drawings	✔ Subcontractor bid leveling	✗ Not included	⌚ Bid management	✗ Not included	❓ Not advertised	⌚ Bid management tracks ITBs and addenda	❓ Not advertised
Post-bid handoff to the field	✔ Handoff document for the build team	⌚ Exports for PMs and field	✗ Not included	⌚ Separate Build & Operate product	❓ Not advertised	❓ Not advertised	❓ Not advertised	❓ Not advertised
AI assistant for your plans	✔ Ask Tile, plus platform-wide AI agent	✔ Gandalf agent in Slack	✔ Togal.CHAT	✔ STACK Assist Plan Chat	⌚ AI via MCP (Max tier)	❓ Not advertised	❓ Not advertised	✔ Caddie AI
Outputs	✔ PDF, Excel and CSV	Slack package; Procore, ProEst, bid sheet	Excel; Zebel, ServiceTitan, Ediphi	Estimates and proposals	PDF markups, Excel, reports	Estimates; Windows desktop app	Excel and PDF	PDF; Excel on Plus tier and up

✔ Included ⌚ Partial, add-on, or higher tier ✗ Not included / costs more as you grow ❓ Not advertised

